

TWM Research

Brief Market Reports

Based on Fall 2010/Spring 2011 Academic Year at ~325 **4-Year Universities in North America**

Air Pollution Control

Market Size Estimate

3,500 per year

Market Leaders:	1) Cooper 4/e, '11 (Waveland)	1,200	34%
	2) Seinfeld 2/e, '06 (Wiley)	400	11%
	3) De Nevers 2/e, '00 (Waveland)	400	11%
	4) Wark 5/e, '98 (Prentice Hall)	400	11%